



SUNDT

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SUNDT HIRES PR/COMMUNICATIONS SPECIALIST

TUCSON, Ariz. (May 25, 2018) – Sundt Construction, Inc. (www.sundt.com) recently added Public Relations & Communications Specialist Kimberley Hoidal to its Tucson office.

With more than 14 years of experience in public relations, communications and marketing in higher education, nonprofit and sports industries, Hoidal has worked with media in the Bay Area and Arizona markets, as well as extensively with national media outlets.

As the PR Specialist, she is responsible for developing public relations plans and media outreach in Sundt’s key markets and producing content for internal and external audiences. Hoidal will provide support in crisis communications planning, preparation and response activities and work collaboratively with the marketing team to support projects and campaigns.

“Kimberley’s experience in media relations and the execution of public relations strategies, tactics and activities make her an excellent fit for the position,” said Stefanie Teller, Vice President and Director of Corporate Communications. “She will be a valuable member of our team.”

Hoidal holds an MPA and a bachelor’s degree in political science with a double minor pre-law and business administration from the University of Arizona. She is the President-Elect of the Public Relations Society of America, Southern Arizona Chapter and a 2016 graduate of Greater Tucson Leadership. She was honored in 2016 as one of Tucson’s 40 Under 40.

About Sundt

Sundt Construction, Inc. (www.sundt.com) is one of the country’s largest and most respected general contractors. The 128-year-old firm specializes in transportation, industrial, building and concrete work and is known for its commitment to quality and innovative approach to construction services. Sundt has 10 offices throughout Arizona, California, Texas and Utah and is 100 percent owned by its approximately 2,000 employees. Sundt currently is ranked the 65th largest construction company in the United States by ENR, the industry’s principal trade magazine. The company is consistently ranked

among the Best Places to Work by business publications in multiple cities and it was named the nation's safest construction company by the Associated General Contractors of America twice in a decade – an honor no other contractor can claim. Sundt's charitable arm, the Sundt Foundation, recently crossed the \$8.5 million mark in donations made to hundreds of nonprofit organizations across the country.

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